



Welcome to SABA !

Many thanks to Dolphin House for, once again, playing host. Thanks also to you, the attendee, for your support. We hope you have a very enjoyable evening.

We have four fabulous speakers tonight who are each connected to different aspects of the serviced apartments sector, reminding us of its diversity & developing maturity.

Please make the most of this networking evening and don't be shy. The phrase:

"May I introduce myself ?" should be in constant use !

Many thanks for your support & please let me know if you have suggestions regarding ways to improve the event or if you would personally like closer involvement. Thank you.

Serviced Apartments Video News

Serviced Apartments Video News is produced by **essa Consultancy** on a weekly basis and distributed and announced through various channels such as Twitter, LinkedIn and Facebook, to apartment operators, agents and corporate clients. The guiding principle is to collect and condense the sector news, and to distribute in a format that is quickly digested.

If you have not yet received, please let Richard know and he will ensure you do receive in the future. Please subscribe to the **essaConsultancy** channel and please "like" the videos. Thank you.

Also, please do make sure that we are on your list to receive **NEWS** of your business activities. Many thanks.

Getting more out of SABA

SABA fully supports the activities of the funded associations operating in the serviced apartments sector and would encourage interest, awareness and eventual membership of these associations in order for our sector to develop professional standards of best practice. Meanwhile, please also see the SABA website www.the-saba.org.uk for details of the SABA Codes of Best Practice and the permitted useage of the SABA logo on your website.

Next SABA Evenings

Forthcoming networking evening will take place on Wednesday 24 October, subject to confirmation. Please do pencil in the diary !

How the essa Consultancy can help your business

The **essa Consultancy** assists agency and operator clients as well as corporates requiring serviced apartments. With over 25 years experience in the corporate accommodation sector, we provide traditional marketing services as well as online social media and search engine marketing, and much more.

Please contact Richard, who would be delighted to discuss your requirements and quote on the work - you will be shocked by the reasonable rates !

See You at SABA !

A final Thank You for having attended SABA this evening and we look forward to seeing you again next time!

Richard Majewski

essa Consultancy

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Thank you to our Hosts - Dolphin Square Apartments !

I would like to extend sincere thanks, once again, to Dolphin Square Apartments who has supported SABA from the start. I have no doubt that this hospitality has allowed and encouraged the SABA event to grow and develop as it has - many thanks.

May I draw your attention to the fabulous new brochure which can be viewed and downloaded at:

www.essa-consultancy.com/DolphinSquare.pdf

On the Agenda:

Tonight there will be plenty of opportunity for you to network and we will do what we can to assist the process. I would also like to throw the floor open to anyone who would like to start debate on a relevant topic, or who would like to join their industry colleague below to deliver a 3 minute speech.

Tonight's Speakers are:

Ricky Kapoor - Chairman of the HBAA Apartment Sector

Rajpal Randhawa - Chief Executive Officer of AVQuest PLC

Duncan Raw - Stalbridge Linen Services

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